



CREANNO
ENTERTAINMENT

EVENTS - EXHIBITIONS - MICE – EXPERIENTIAL

www.creanno.com

WHO WE ARE

Creanno Entertainment LLP is a premier experiential marketing and event management agency with over 15 years of excellence in creating impactful brand experiences. Headquartered in **New Delhi** with offices in **Mumbai** and **Bangalore**, we deliver world-class events and activations across **India, The Middle East** and **Europe**.



INDIA | MIDDLE EAST | EUROPE,
CORPORATE EVENTS

EXHIBITIONS &
CONFERENCES

LARGE FORMAT EVENTS

BRAND ACTIVATIONS



15+

YEARS OF
EXPERIENCE



2500+

SUCCESSFUL
PROJECTS



100+

HAPPY
CLIENTS



**GLOBAL
PRESENCE**



CREATIVE CONCEPTS
That Inspire



INNOVATIVE EXECUTION
That Delivers



EXPERIENCES
That Connect



RESULTS
That Matter

“ We can count events,
but experiences truly matter. ”

WHAT WE DO

PRODUCT LAUNCH

RADIO & CINEMA ADVT

PRINT & OUTDOOR

FESTIVALS

SPORTS EVENTS

EXHIBITIONS



MICE

CONCERTS

CONFERENCES

ACTIVATIONS

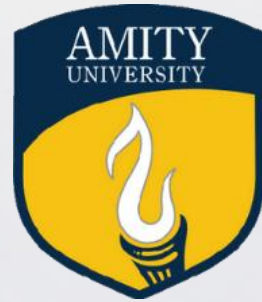
EVENTS

EXPERIENTIAL

SERVICES AT GLANCE



OUR CLIENTS



DS GROUP



STARBUCKS RESERVE



IMAGES
GROUP.IN



• HAKUHODO •

Vinculum®
Sell Anywhere, Faster.

BHUTANI
INFRA

P&G

Booking.com



CORNITOS

AXIS BANK


accenture

MOHALI
walk
The Family Destination

OUR SOCIAL LINKS

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Core Capabilities & Global Reach



3D Visualization

Architectural rendering and 3D walkthroughs that bring concepts to life before fabrication.



Event Narrative

Strategic conceptualization aligning brand storytelling with immersive attendee experiences.



Mega Fabrication

In-house production for large-format structures and high-end exhibition pavilions.



Show Running

Precision execution and technical show management for complex events.

2500+

Projects Delivered

50+ cities across India

International: UAE, Saudi

Arabia, Germany

Why Partner with Creanno?

In-house 3D Design & Production: Faster turnarounds, zero compromise on quality

Global Quality Standards: Executing to high-end standards internationally

Scalability: From 18 sqft retail kiosks to 100,000 sqft stadium concerts

15+ Years of Trust: Flawless delivery for Fortune 500 and leading Indian brands

East West Seeds | Annual Conference, Amritsar



Annual Conference | Radisson Amritsar | March 2026

Delegates: 350 pax | 2 nights, 3 days

Collaterals: Save-the-dates, emailers, WhatsApp invites, and countdown communications

Production: 3D stage design and fabrication, sound and lighting, photo booth, and installations

Logistics: End-to-end MICE management including airport transfers, check-in, and check-out

Experiences: Golden Temple visit and Wagah Border excursion

Gifting: Branded mugs and Portronics merchandise

Axis Bank | Annual Conference, Jaipur



Annual Conference | Jaipur | March 2026

Delegates: 120 pax | 2 nights, 3 days

Collaterals: Save-the-dates, emailers, WhatsApp invites, and countdown communications

Production: 3D stage design and fabrication, sound and lighting, photo booth, and installations

Logistics: Full MICE management including airport transfers and accommodation

Gifting: Branded mugs and waistcoats



P&G Family Day | Carnival 2026



P&G Family Day | Lemon Tree, Gurgaon | February 2026

Guests: 80–100 employees and families

Activities: Face painting, caricature art, children's play zone, photo booth, live photo access, magic show, and corporate trainer session

Purpose: Annual internal conference blending professional growth with a memorable family carnival experience



Rajnigandha Silver Pearls | KIIT University, Bhubaneswar



61st Femina Miss India | KIIT University, Bhubaneswar

Scope: Custom booth design with curved LED displays and portable hanging tab stands

Engagement: On-ground staffing, emcee-led audience interaction, and product sampling

Stall Size: 16 x 10 ft

Rajnigandha | NDTV Creative Munch, Delhi



NDTV Creative Munch | Delhi | March 14–15, 2026

Scope: Custom stall fabrication (14 x 14 ft) for brand activation at a premier media event

On-Ground Support: Dedicated volunteers for attendee engagement

Coverage: Professional photography and videography for event documentation



Starbucks Reserve | Hamilton House, Delhi



3rd Reserve Store Launch | Hamilton House, Delhi | April 2026

Scope: Branded backdrop design and photo opportunity setup for the milestone store opening

Coverage: Professional photographer and videographer to capture the launch experience



Starbucks Reserve | Gurgaon



2nd Reserve Store & 500th Store Milestone | Gurgaon

Scope: Stage design, branded backdrop, and photo opportunity setup for a landmark dual celebration

Event Management: End-to-end store launch coordination

Content Production: AV recording services and social media content creation



Vinculum Solution Summit

A 4-Year Retainer Success

Consistently delivering the flagship summit for Vinculum (Powered by AWS) from 2022 to 2025 . Our scope spans:

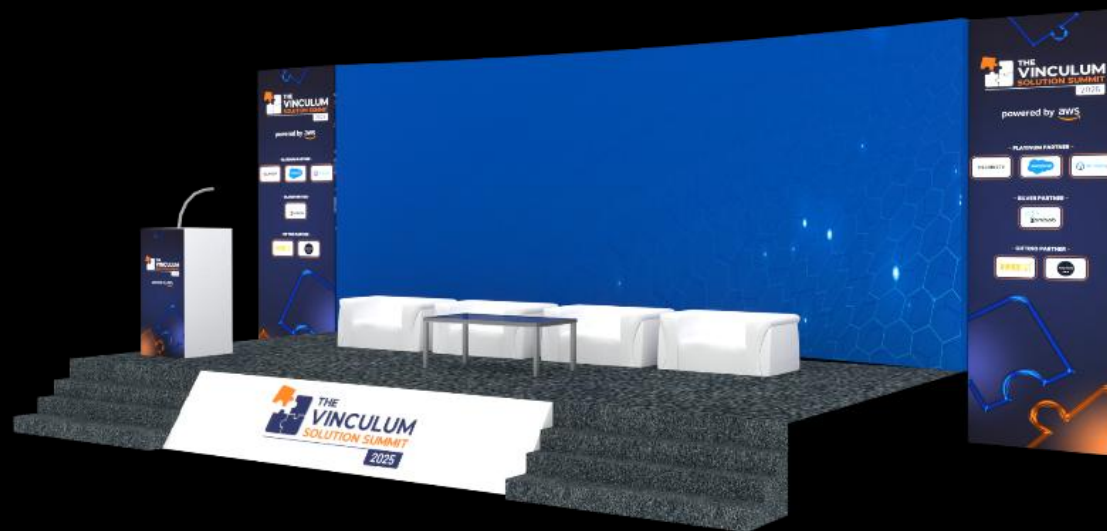
End-to-end 3D & 2D Graphic Design

Hall Lay-outing & Premium Stage Fabrication

Technical Show Running & Artist Management

Seamless Registration & Manpower Logistics

Locations: Bengaluru, Mumbai, New Delhi.



International Footprint

Custom Stands at Global Hubs

We design and fabricate high-impact exhibition stands that meet stringent international regulations. Highlights include:

Dubai: DS Group (120 sqm booth) at World Tobacco Middle East for two years in row 2025 , 2024

Riyadh: Saudi Food Expo (30 sqm booth).

Germany: Anuga Food Fair, Cologne (28 sqm).

Full-service logistics: Design, Fabrication, Manpower, and Housekeeping on foreign soil.

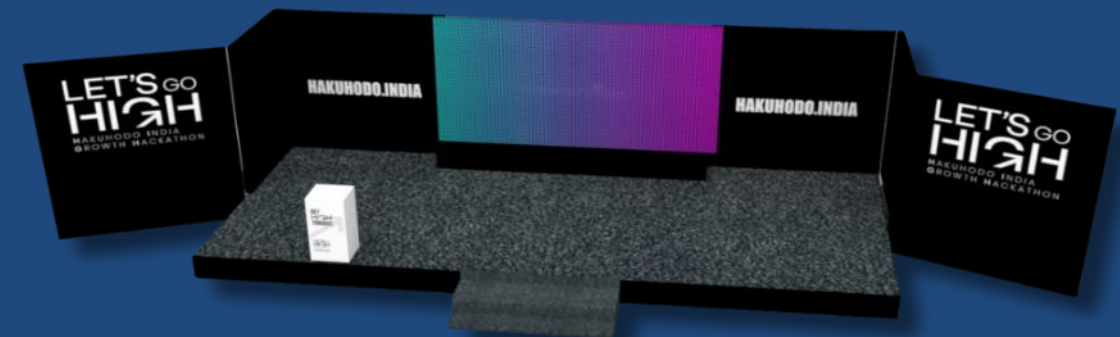


Corporate Galas & Awards

Premium Employee Engagement

Elevating corporate recognition for industry leaders. Our work for Manipal Hospitals and Hakuhodo focuses on creating "wow" moments through immersive environments.

We manage every detail: from bespoke trophy designs to complex AV choreography and artist coordination for audiences of large pax



Specialized Sector Expertise



Institutional Mega-Events

Managing the **Amity University Convocation** at Bharat Mandapam. A grand-scale operation involving venue logistics for thousands of students and high-profile dignitaries.



Healthcare Conventions

Precision branding for **Fresenius Medical Care** at WCN and ISNCON. Combining clinical accuracy with sophisticated exhibition design and booth management.

Design vs. Reality

The 99% Accuracy Rule

At Creanno, our in-house 3D studio ensures that what we render is exactly what we build. We pride ourselves on the structural fidelity and finish of our final execution.

We eliminate surprises through detailed architectural walkthroughs and prototyping, ensuring brand managers see the final product before day one.



Fresenius Medical Care : Medical Sector Expertise



Educational Sector Pavilions



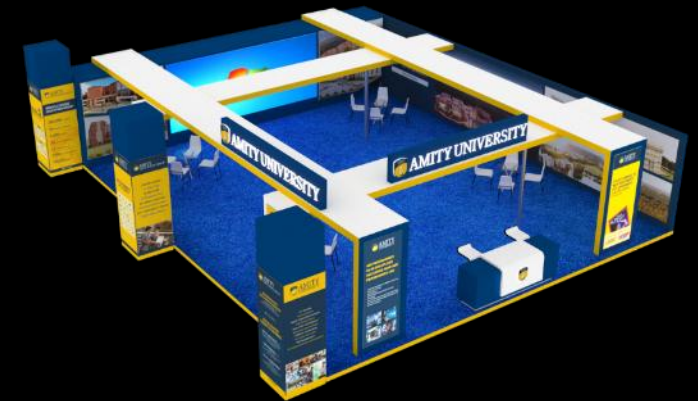
Amity University: Tech Summit Bangalore. 36 sqm custom build.



Harrow International: Bengaluru Tech Summit. Premium educational branding.



College Dunia Fair: 141 sqm mega-pavilion at Pragati Maidan.

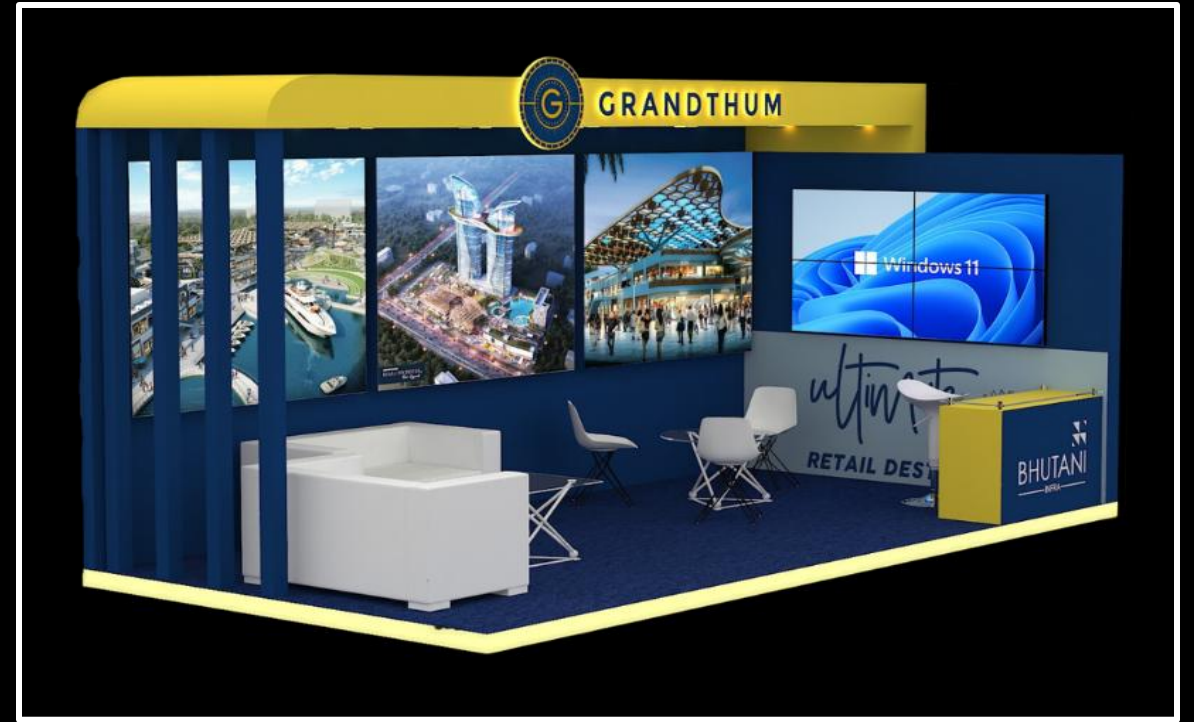


Structural Mastery

Bhutani Grandthum at MAPIC

Our work in the retail and real estate sector focuses on multi-story structural integrity and high-gloss finishes. For Bhutani at MAPIC (Mumbai & Delhi), we integrated:

Interactive tech displays, premium lounge areas, and striking 3D architectural elements that mirrored their project visions perfectly.



Lifestyle & Niche Fabrication



Premium Retail Lounges

Designing the **DLF Shopping Malls** Lounge for MAPIC. A focus on high-end hospitality, lighting, and modular furniture that reflects brand luxury.



Mega-Scale Industrial Stands

The **Sai International** (228 sqm) pavilion at IITF. Expertly handling massive overhead rigging and complex zonal layouts.

Case Study: Pet Fed India

Mega-Festival Operations

Official infrastructure and operations partner for India's biggest pet festival across 4 cities (Mumbai, Delhi, Bengaluru, Pune).

Event Venue Lay outing & Zoning

Infrastructure Management (Pagodas, Octo norm)

Full Event Power & Facility Management

Housekeeping & Security for 20k+ Crowds



Brand Zones within Festival IPs



Jerhigh: 54 sqm custom thematic wonderland with interactive photo-ops.

Carniwell: High-impact 36 sqm booth featuring Antarctic themes.

SIPP: Integrated brand zone management and lead generation.

Concert Production Excellence



Stadium-Scale Production

Diljit Dosanjh Live at JLN Stadium. Handling venue management, complex permissions, massive lighting rigs, and stadium-grade sound design.



Cultural Concert Series

Nirvana by Raaga at Bharat Mandapam. A sophisticated live music experience focusing on high-fidelity audio and prestigious venue protocol.

Live IPs & Ticketing

Sunburn Holi Reload 2024

From conceptualization to execution. We managed the entire lifecycle for Sunburn Holi:

Venue mapping, ticketing operations, OOH & Digital media management, and full show running with international artist protocols.

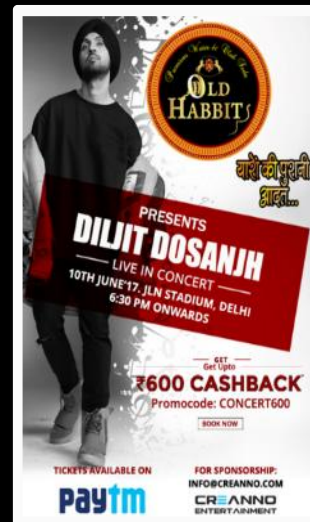


Live IPs & Ticketing

Diljit Dosanjh Live In Concert JLN stadium Delhi

From conceptualization to execution. We managed the entire lifecycle for Diljit Dosanjh Live

Venue mapping, ticketing operations, OOH & Digital media management, and full show running with artist protocols.

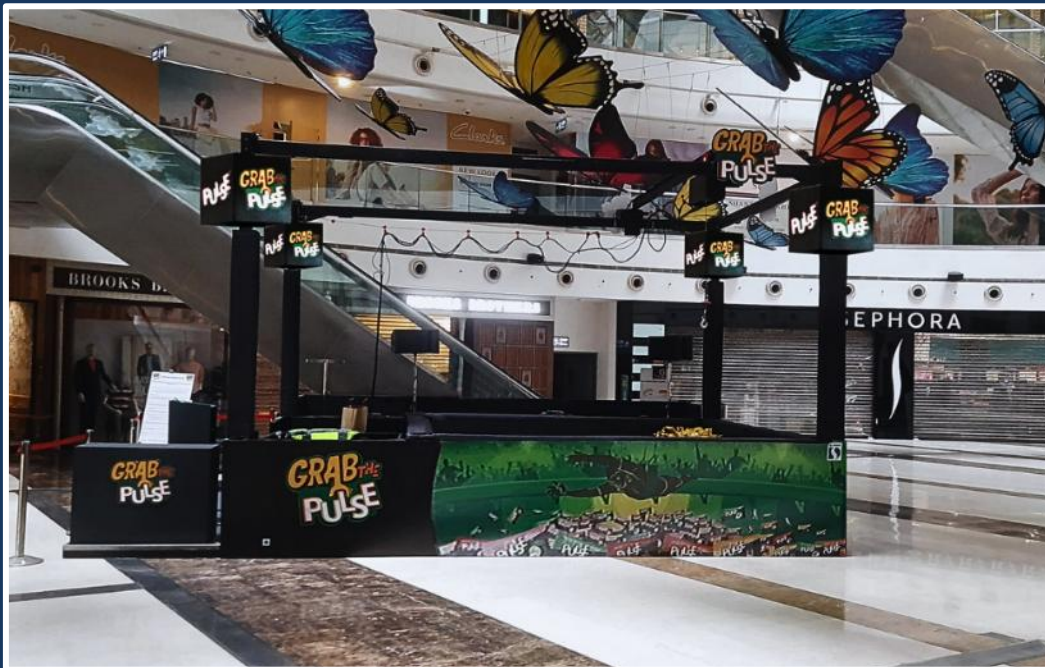
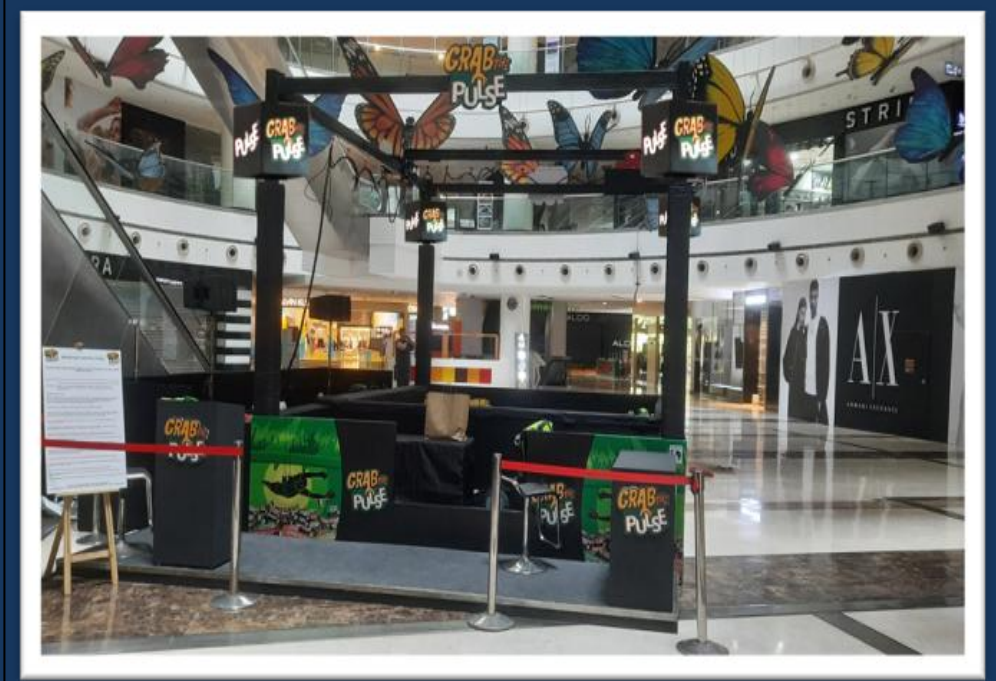


Pan-India Experiential Activations

DS Group: Grab the Pulse

A multi-city activation across 9 major malls. We designed an innovative "Human Catcher" game that engaged thousands of consumers while sampling Pulse candies.

Scope included: Conceptualization, Fabrication, Manpower, and Real-time Engagement Reporting across Tier 1 cities.



Tech-Driven Engagement



Mirror Photobooths

Interactive touch-screen mirrors used by brands like **Indie Wild** for retail launches.



Interactive Kiosks

Touch-screen diagnostic displays and product explainers for **Fresenius Medical**.



Lead Gen Modules

QR-integrated gamification used for data capture during high-footfall mall activations.

Retail Prowess

Kiosks & Pop-up Zones

Our retail fabrication expertise covers high-end finish sales kiosks for brands like **Luvit**, **PULSE** and specialized confectionery zones for **DS Group**.

Built for durability and mobility, these kiosks combine aesthetic appeal with functional storage and point-of-sale efficiency.



Roadshows & Employee Wellness



High-Footfall Roadshows/ Activations

Pujoy Pulse Canter traveling through 23 cities in West Bengal, Three years in row 2025, 2024 & 2023

Managing the mobile unit, sampling teams, and local logistics.



Employee Running Events

The Empower Run (Accenture) Challenge.

Managing route marking, medical support, and bib collection for thousands of employees.

LET'S CREATE EXPERIENCES

CONNECT WITH US

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